



The Woodlands Children's Museum | 4775 W. Panther Creek Drive, Suite 280 | The Woodlands, Texas 77381
woodlandchildrensmuseum.org

'It's a Dog's Life' at The Woodlands Children's Museum
Celebrate National Puppy Day March 22 and 23

THE WOODLANDS, Texas – March 14, 2019 – Families are invited to take part in an extended celebration of National Puppy Day with one of the biggest puppies of all time—a BIG RED DOG named CLIFFORD, at The Woodlands Children's Museum Friday and Saturday, March 22 and 23.

"It's a Dog's Life" will include scavenger hunts; visits with Clifford™; and a bone-ified big, red art project throughout the two-day event.

On Friday, March 22, the museum will offer a Storybook Theatre reading of "Clifford's Puppy Days" at 11 a.m. followed by a visit from K9 Obey Dog Training, who will provide an obedience training demonstration at 11:15 a.m.

On Saturday, March 23, museum visitors will also have a chance to show some love to dogs and puppies in their own community. [Operation Pets Alive!](#), an area animal rescue organization, will be at the museum from 10 a.m. to 2 p.m. with pets in need of homes.

"It's a Dog's Life" will take place at 4775 W. Panther Creek Drive, Suite 280, The Woodlands, Texas 77381.

"Clifford the Big Red Dog is a perfect example of the joy puppies bring into their humans' lives and what love and kindness mean to our pets," Executive Director **Angela Colton** said. "After all, it was the love Clifford received from Emily Elizabeth that made him grow so big. We invite families to join our National Puppy Day celebration: We're paws-itive they'll have a wonderful time!"

"It's a Dog's Life" ties in with the *Adventures with Clifford The Big Red Dog* exhibit, which opened at the museum Jan. 18 and will be in place through Sunday, May 12.

Inspired by Scholastic Entertainment's TV show, *Clifford The Big Red Dog*® on PBS KIDS®, the *Adventures with Clifford The Big Red Dog* exhibit offers numerous immersive "paws-on" adventures that reinforce "Clifford's Big Ideas" – 10 simple tangible life lessons designed to help young children navigate their world. They are: Share, Play Fair, Have Respect, Work Together, Be Responsible, Be Truthful, Be Kind, Believe in Yourself, Be a Good Friend and Help Others.

Children can visit a colossal 9-foot tall Clifford with a tail to slide down, just like Emily Elizabeth does on the television show. Little visitors also can help fill Clifford's big bowl with bones using a conveyor belt and find "bone"-ified treasures at T-Bone's Beach.

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Admission to the museum and "It's a Dog's Life" is \$7 per person age 1 and older. Children must be accompanied by an adult at all times.

To protect the health and safety of the museum's costumed performers, Clifford the Big Red Dog will limit appearances to 15-minute stays. While the museum staff will do their best to accommodate as many patrons as possible, they will not be able to extend the appearance times.

For more information, visit woodlandchildrensmuseum.org or call 281-465-0955.

Scholastic Entertainment

Scholastic Entertainment (SE) is a leading producer of quality, family-oriented television programming, feature films, videos, web sites and is a major licensor and marketer of children's properties worldwide. For more information, visit Scholastic's award-winning website at www.scholastic.com.

About The Woodlands Children's Museum

The Woodlands Children's Museum, a 501(c)3 nonprofit organization, was founded out of a desire to meet the community's proven need for a positive environment where children and their families can learn, play and make special memories throughout the year. At the museum, fun and learning go hand in hand, whether children are creating art, singing along to a musical performance or conducting a science experiment. The museum also has made it a priority to bring children multi-ethnic and multicultural experiences that celebrate cultural and global differences and strengthen common bonds. Programs frequently are delivered in partnership with other nonprofit organizations, always with the goal of making a positive difference in the life of a child. woodlandchildrensmuseum.org.

Attached photo courtesy of The Woodlands Children's Museum.



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The Woodlands Children's Museum will celebrate National Puppy Day during "It's a Dog's Life" Friday and Saturday, March 22 and 23.